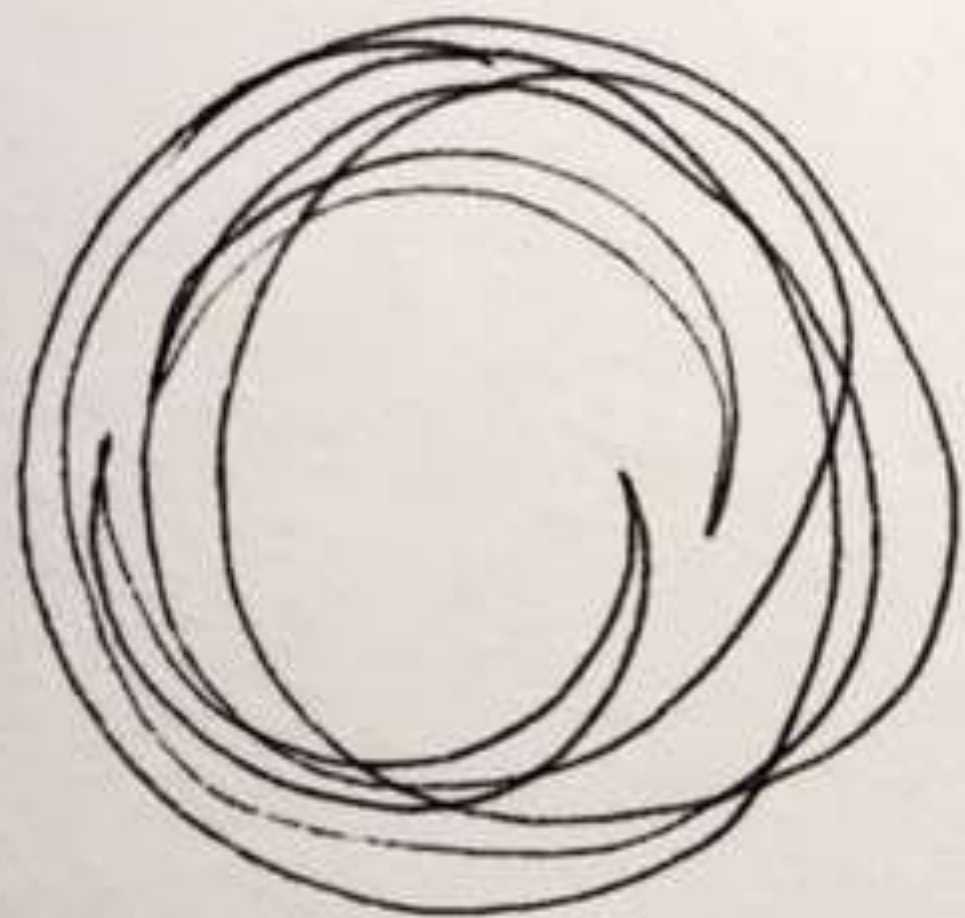


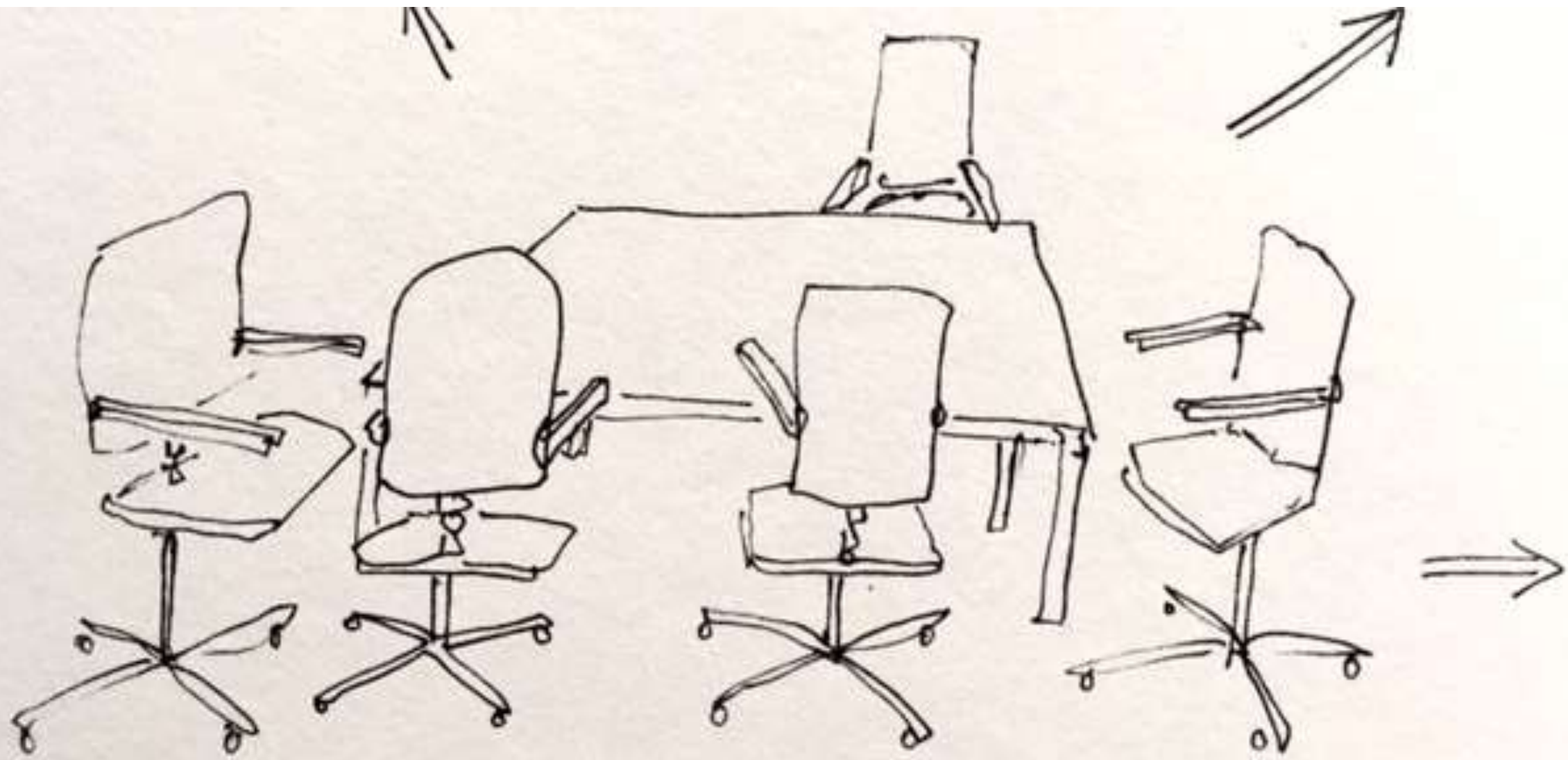


creative
learning



creative
learning

ABERDEEN CITY COUNCIL



CURRICULUM TEAM?

WHOLE
SCHOOL
Creativity

£25K
PEF

TAKE OVER

FOR 1 YEAR

ALL CHILDREN ALL
TEACHERS

WHAT DID WE SAY WE WOULD DO?

PROMOTE

Creativity Skills recognised, articulated + valued

INFLUENCE

TEACHERS - CREATIVE SCHOOLS NETWORK

HEAD TEACHERS / Q10 MEETINGS ACC SENIOR MANAGEMENT - EDUCATION


ENGAGE

DELIVER CPD FOR TEACHERS

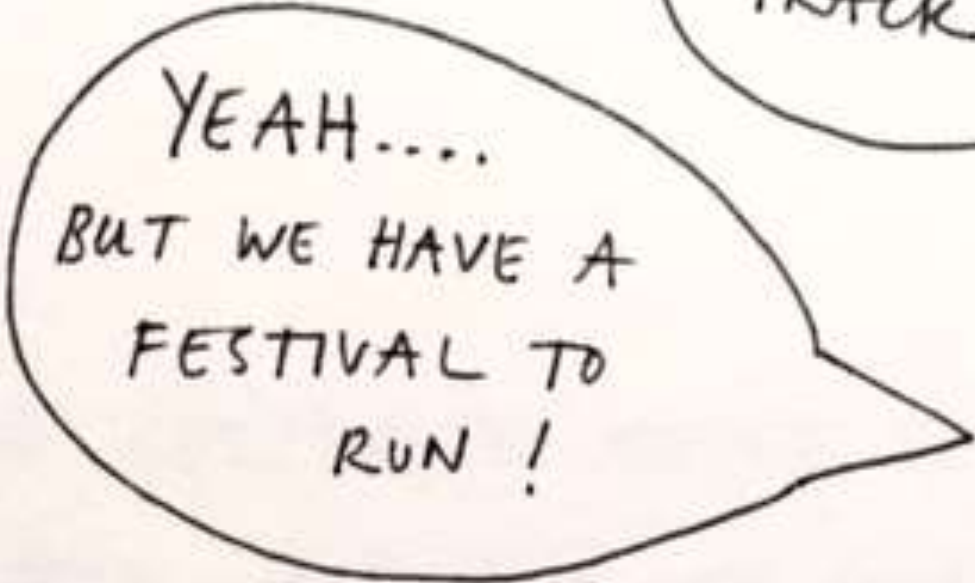
DELIVER CREATIVITY ASPECT OF ARTS ACROSS LEARNING FESTIVAL

TARGETED INTERVENTIONS IN SCHOOL

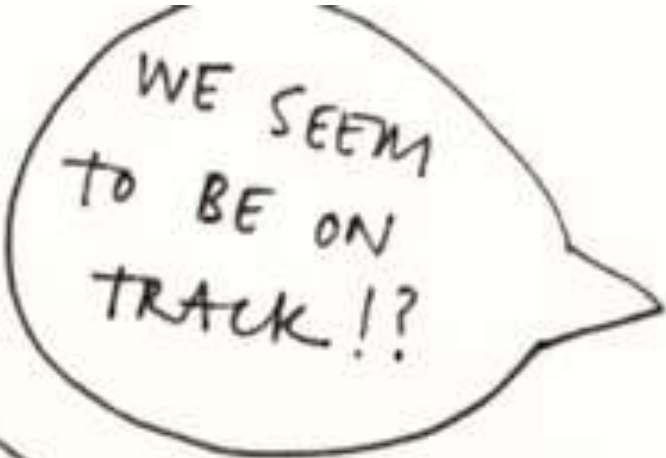
WE SEEM



BUT WHAT
ABOUT THE
STRATEGIC
BITS???



YEAH....
BUT WE HAVE A
FESTIVAL TO
RUN!

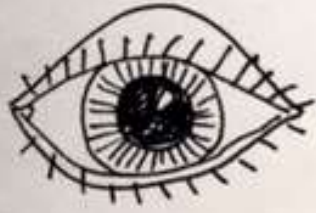


WE SEEM
TO BE ON
TRACK!?

THE RULE

of





A CUSTOMER NEEDS TO SEE OR HEAR
YOUR MESSAGE AT LEAST 7 TIMES BEFORE
THEY TAKE NOTICE



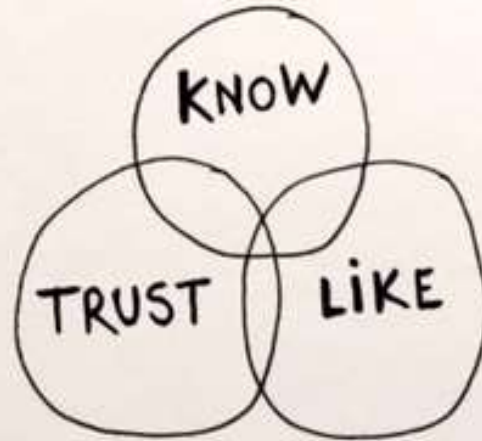
- TARGET THE RIGHT PEOPLE
- WITH A POWERFUL MESSAGE
THEY CAN RELATE TO
- THE MESSAGE SPEAKS TO THEIR MAJOR
PROBLEMS / PRIORITIES + HOW TO SOLVE THEM

WHY 7?

Noise

£?

They don't need
you YET

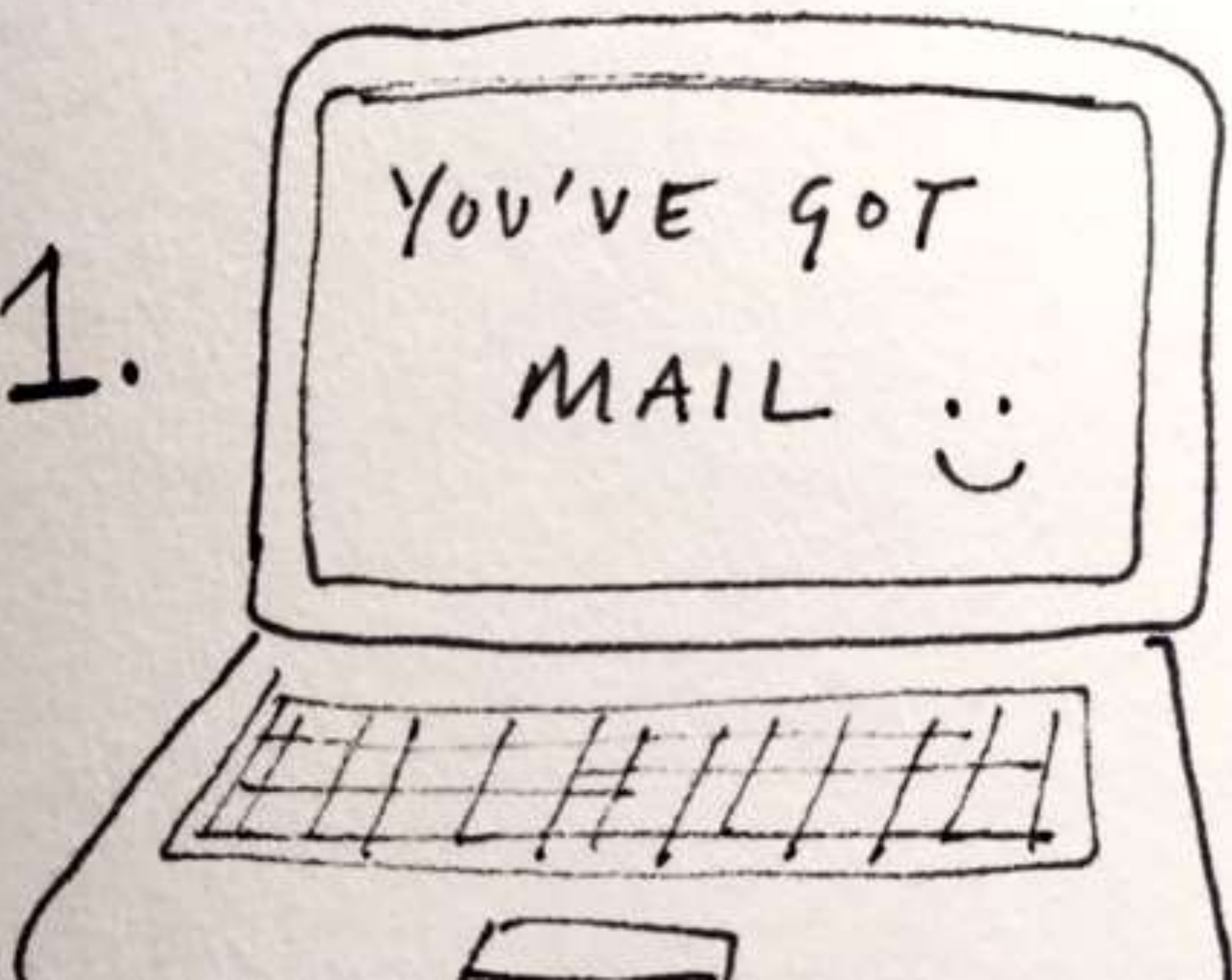




*The
Eureka
moment*

**The answer to a
problem can suddenly
appear when you are
least expecting it**

1.



2.

*Imagine
if ...*



3.



= NO RESPONSE ☹️

4.



5.



Creative Learning @CLT_Abdn · Feb 27



Tomorrow @Kirkhill_School will work with @gabiReith & @gra_design on their Oor Monsters #AALF19 workshop. P5/6 will use construction skills & imagination to build monsters. If there was a monster in your school, where would it live? #CultureAberdeen #AALF2019



6.

We had the privilege today of being part of the 'Arts Across Learning' festival. P3/4 were learning about soundscaping, rapping and song writing. We had a great time and made up our own song about our local area- The Gramps! #beallyoucanbe #WeCARE @Kirkhill_School



6.



Creative Learning

@CLT_Abdn



It looks like our Local Legends workshop with @ei_folklore was a success up at @Kirkhill_School... or rather it sounds like it! #AALF19 #CultureAberdeen #CreativeLearningAberdeen #AALF2019



Miss Russell and P3/4 @missjerussell

We had the privilege today of being part of the 'Arts Across Learning' festival. P3/4 were learning about soundscaping, rapping and song writing. We had a great time and made up our own song about our local area- The Gramps! #beallyoucanbe #WeCARE ...

1:52 am - 5 Mar 2019

4 Likes



7.



Kirkhill School 3-12

@Kirkhill_School

Following



Arts across learning in action .
#beallyoucanbe #partnerships



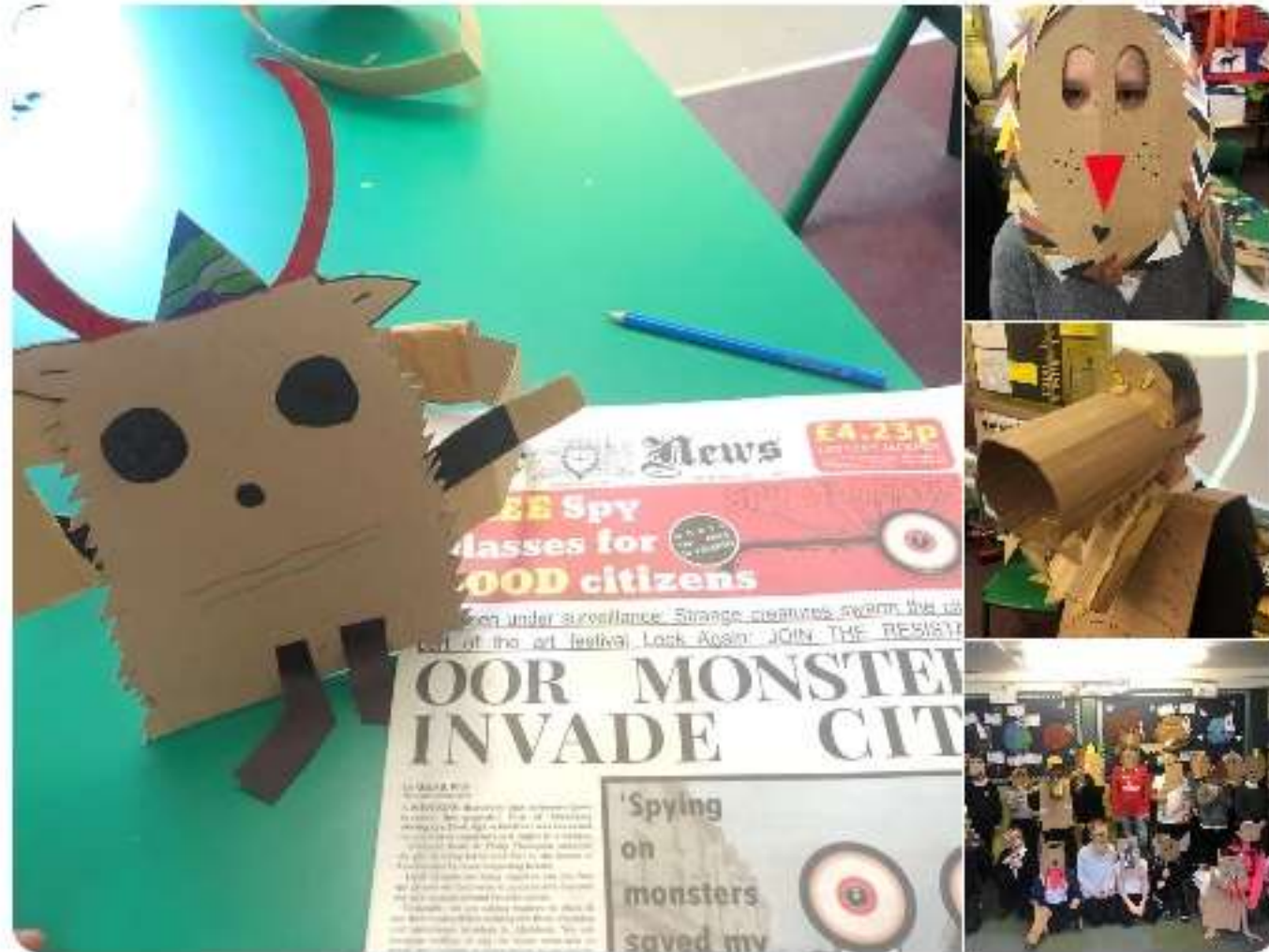
3:38 am - 28 Feb 2019

7.

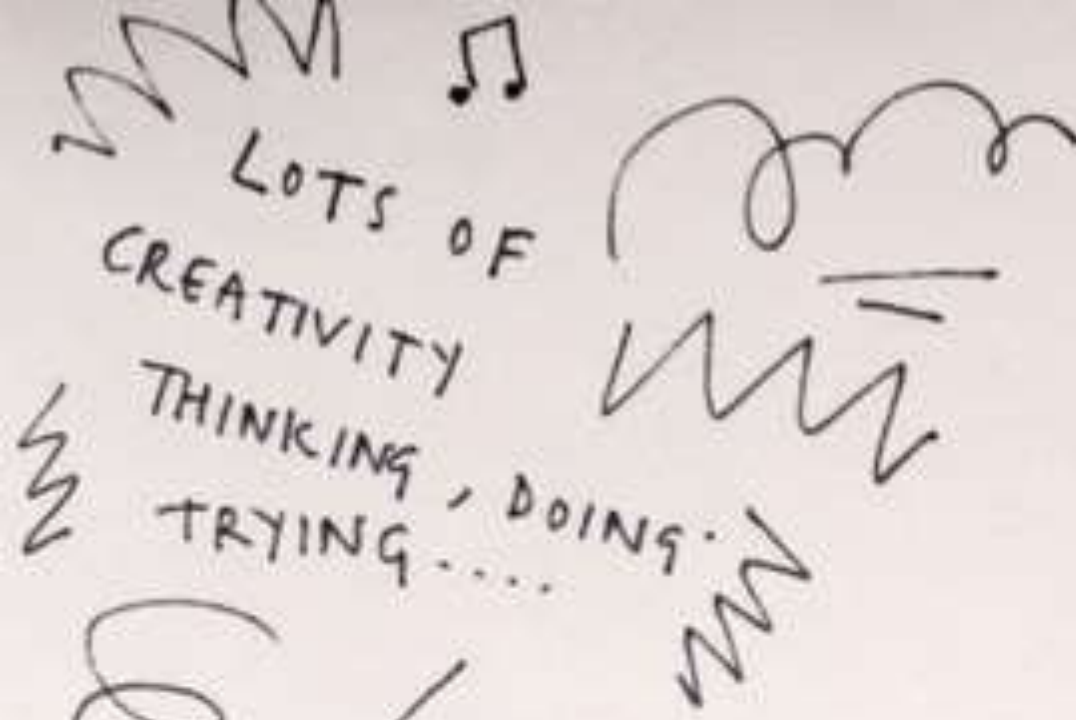


Creative Learning @CLT_Abdn · Mar 4

When @gabiReith & @gra_design visited @Kirkhill_School last week, the pupils made some great monsters! What do you think? If a monster lived in the school, where would it live? #AALF19 #CultureAberdeen #CreativeLearningAberdeen



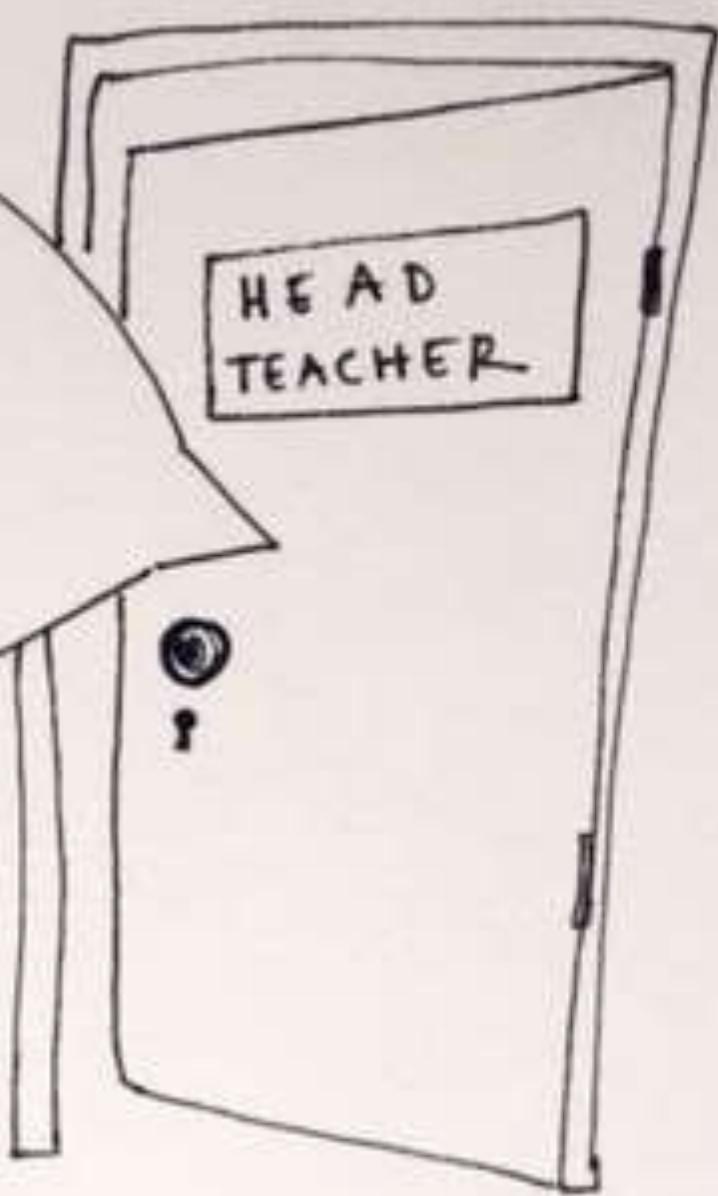
LOTS OF
CREATIVITY
THINKING, DOING,
TRYING.....



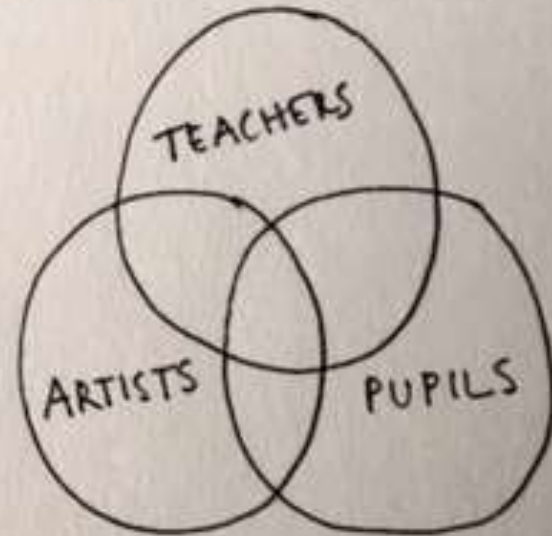
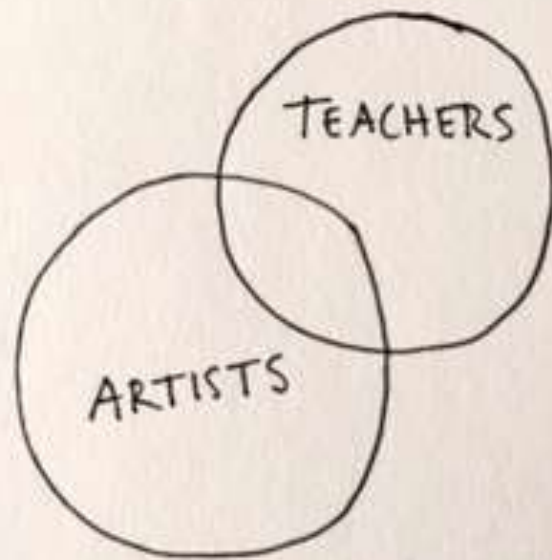
YES!



HAVE YOU
GOT A
MOMENT?



COLABORATE // EDUCATE

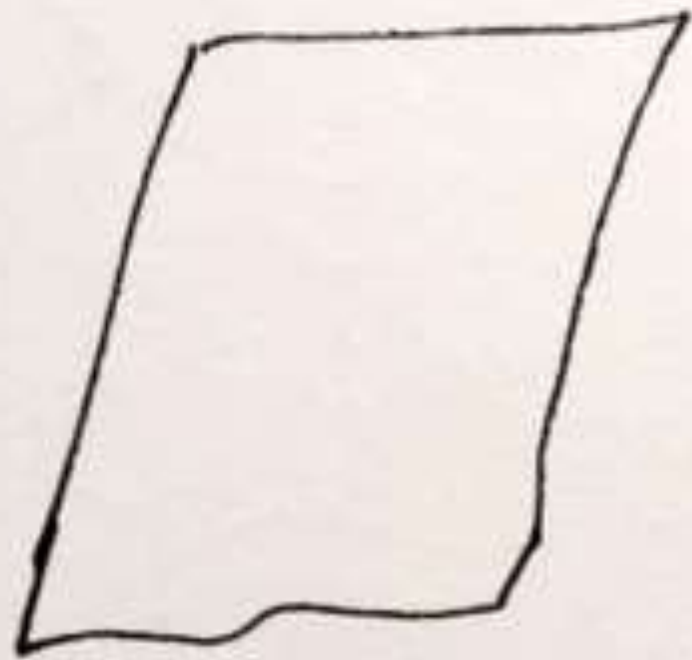


- TO IMPROVE AN ASPECT OF LEARNING IN THEIR CLASS

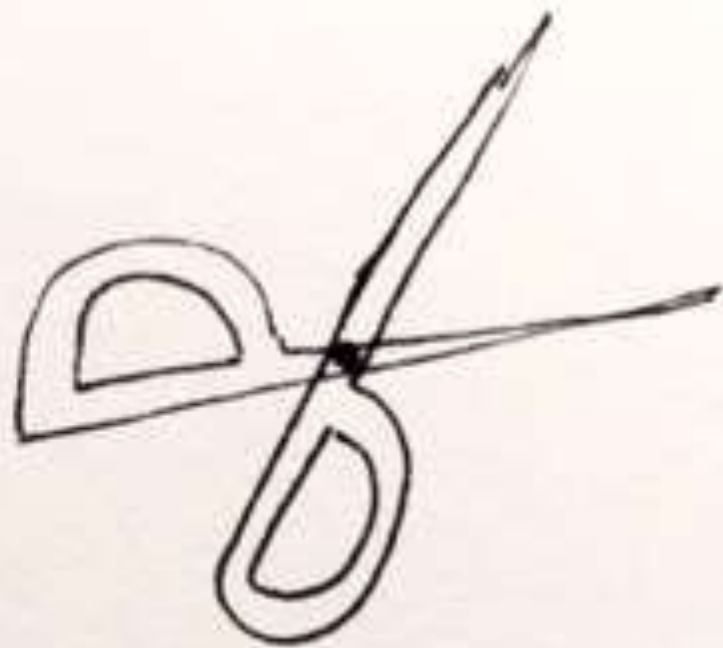


WHAT ARE
CREATIVITY
SKILLS?





Paper



Scissors



Stone





WHOLE
SCHOOL
Creativity

£25K
PEF

TAKE OVER

FOR 1 YEAR

ALL CHILDREN ALL
TEACHERS

If you had to pay the artist today, how much would you pay them?

What would you like the artist to do next? Use this box to share your ideas.

~~£500~~ more impossible

tasks

WHAT IS YOUR EXPERIENCE
OF SCHOOLS / EDUCATION PAYING FOR
CREATIVITY INTERVENTIONS?